

SUSTAINABILITY INITIATIVE



Terra Madre Americas Sustainability Initiative

Our commitment to the Slow Food movement includes taking actionable steps toward environmental stewardship and community engagement. By implementing a sustainability initiative for Terra Madre Americas in Sacramento, we are not only showcasing a vibrant food movement—we are affirming our shared responsibility to protect the environment that sustains it. In the first year of implementing our sustainability program, we are focused on laying the groundwork for long-term impact and accountability. Our key goals include:

Create a Positive Impact

- Ensure our events leave a lasting, positive impression on host venues and local communities by prioritizing sustainability

Develop and Implement a Sustainability Program

- Establish a comprehensive program that includes clear guidelines, practices, and metrics aligned with environmental and social responsibility

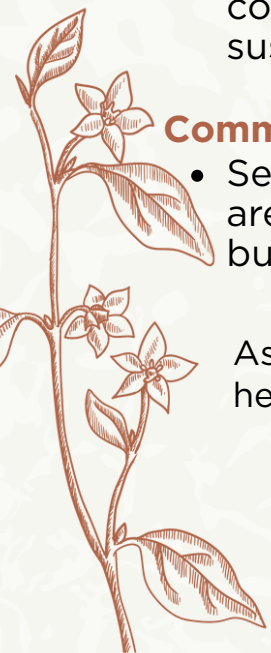
Engage Our Network

- Involve partners, stakeholders, vendors, staff, volunteers, and community members in the planning and execution of sustainability efforts, fostering a shared commitment

Communicate and Evaluate

- Set measurable goals and regularly report on both successes and areas for improvement. Transparency and reflection will help us build a more effective and resilient program over time

As a valued sponsor/partner/exhibitor, we ask for your active support in helping us fulfill our commitment to sustainability.



PLEASE COMMIT TO THE FOLLOWING PRACTICES:

- **Reduce waste** in all packaging and shipping
- **Purchase in bulk**, when possible, to minimize packaging and transportation emissions
- **Use sustainable, reusable, or compostable products** — especially items made from organic materials (e.g., PLA #7, derived from corn or potatoes) — instead of single-use items.
- **Recycle materials** such as aluminum foil, paper, cardboard, aluminum cans, and glass, specifically those labeled with recycling codes #1 through #6
- **Avoid non-recyclable or non-biodegradable products**, such as Styrofoam
- **Avoid single-use items**, such as disposable plastic water bottles
- **Sort waste** into three distinct streams: landfill, recycling, and compost
- **Utilize sustainability stations** where available and encourage others to do the same.
- **Consider the environmental impact** of your transportation, production equipment, and infrastructure. Whenever possible, use sustainable or renewable energy sources (e.g., electric vehicles, solar light towers, clean-energy generators)
- **Conduct business with environmentally responsible companies** — those who are committed to sustainable practices or have active sustainability plans

We believe sustainability is not an obstacle to success — it is one of our key goals and values.

Agreement Statement

I agree to do my best to follow the guidelines listed in the sustainability policy. I will strive to:

- Purchase materials from sustainable suppliers
- Source alternative, eco-friendly packaging and equipment
- Provide appropriate training to my staff to implement zero-waste practices, including waste sorting

